

Exhibitor Benefits

Exhibitor Package includes

Exhibition Space at the event to promote your products and services

Plus (at no extra cost)

- Full Business Profile (including a descriptive listing) in the Event Programme
- Exhibitor Listing on Events Website (with link to your own website)
- Free electronic invitations to send to contacts and clients
- Regular opportunities to promote any Special Offers or Promotions to fellow exhibitors and prospective visitors
- Inclusion in our pre Event email broadcast going out to 8000 businesses (ideal opportunity to communicate special features or promotions - these can be general or specific to the event)
- Additional opportunity to promote special features or promotions via our post Event email broadcast going out to 8000 businesses

Common Reasons why Companies Exhibit

- Generate sales leads & make sales
- Talk face to face with customers & learn about their needs
- Create or raise market awareness
- Demonstrate or Market test a new product
- Identify and recruit new distributors, suppliers or partners
- Increase exposure by generating media coverage
- Network and make new business contacts
- Opportunity to meet like-minded people
- Visitors have invested their valuable time to come to the exhibition - they are not there to waste it
- Exhibiting has measurable value